





















### BUNDELKHAND UNIVERSITY, JHANSI UTTAR PRADESH, INDIA



### **INSTITUTE OF ECONOMICS & FINANCE**

(CENTRE OF EXCELLENCE)

IS JOINTLY ORGANISING

5th INTERNATIONAL CONFERENCE

ON

### "ROLE OF SOCIAL SCIENCES AND HUMANITIES FOR SUSTAINABLE FUTURE"

(ICRSSHSF 2023)

2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> NOVEMBER, 2023



PATRON
Prof Mukesh Pandey
Vice Chancellor,
Bundelkhand University,
Jhansi,



Dr. Acilina Candeia CEO of VCC University, Florida, USA



Prof. Beatriz Lucia Salvador Bizotto Conference Chairman & I C WSSHUDA



Prof. C. B. Singh

HOD, IEF, Dean of
Arts (Former)
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Dr. Mithileysh Satyanarayana CEO & Founder, MIT Square, London UK



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### **KEYNOTE SPEAKERS & ADVISORS**



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Prof. J. V. Vaishampayan
Former Vice Chancellor,
Bundelkhand University, Jhansi
Dean Lucknow University,
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Prof. Adya Prasad Pandey, Ex Vice Chancellor Manipur



**Prof. Ashok Mittal**Ex Vice Chancellor, Dr. BR
Ambedkar University, Agra



**Prof. Keshav Singh Thakur** Vice Chancellor, GST, University, Banswada (Raj.)



**Prof. NMP VERMA**, Ex VC Dr. Baba Sahab, Ambedkar Univ, Lucknow



Prof. Prahlad Kumar, Central University of Allahabad, Prayagraj



Prof. Ravi Srivastava, President, UPUEA, Director Centre for Employment, N.D.



Prof. Yashvir Tyagi Lucknow University, Lucknow. Kautilva Award



**Prof. K.N. Bhatt** University of Allahabad



Prof, P. K. Ghosh, University of Allahabad,



Prof. Angrej Singh Rana, Convener IEA



**Prof. A. K. Saxena** Bundelkhand University, Jhansi



**Prof. Vijay Kulkarni** Professor & Head, ADYPU, Pune



Prof. Manoj Kumar Mishra, Ethiopia



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### INTERNATIONAL ADVISORY COMMITTEE AND SPEAKERS



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Rattanakosin, Thailand



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Prof. Suranga, Sri Lanka University of Colombo. Sri Lanka



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### ABOUT BUNDELKHAND UNIVERSITY

This Step Higher Learning came into existence on August 26, 1975, under the U.P. Universities Act (Government of Uttar Pradesh Notification No. 10/15-60/74), this prestigious institution, named BU, stands as the top university in Uttar Pradesh, holding a commendable B++ Grade reaccreditation from NAAC for the third time. Boasting 27 Institutes, 38 departments, and 9+ faculties offering 99 study programs, BU's multidisciplinary and inter-disciplinary approach opens up diverse career pathways globally and nationally. Modern facilities drive cutting-edge research and global while a student-centric environment fosters leadership, responsibility, and ethical values. BU's commitment to community impact and lifelong learning makes it a beacon of academic excellence, empowering minds and enriching futures for a brighter world. BU's vision is to become a world-class institution, harnessing human potential to lead the country in adapting to changing national, regional, and global scenarios. The university's mission is to provide quality vocational and scientific education through basic and applied research, while emphasizing the improvement of human lives regardless of gender, caste, nationality, or religion.

#### ABOUT INSTITUTE OF ECONOMICS & FINANCE

The Institute of Economics & Finance at Bundelkhand University has an illustrious history, established in 1986 as the Department of Rural Economics and Cooperation. In 2000, it transformed into the Department of Banking, Economics & Finance (Institute of Economics and Finance) to cater to evolving professional needs. Driven by visionary and well-qualified faculties, it offers diverse UG & PG programs, emphasizing interdisciplinary research and dynamic academic excellence. Recognized as 'Centre of Excellence' for 'Bundelkhand Entrepreneurship Development Cell' in 2020-21 by UP Higher Education Council and 'RAISE Centre of Excellence' by MIT Square London. The institute's global perspective is integrated into the curricula, ensuring students gain industry-relevant knowledge and skills. International collaborations offer exposure to diverse ideas and experiences, while language proficiency prepares students for the global job market.

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# MAIN THEME: ROLE OF SOCIAL SCIENCES AND HUMANITIES FOR SUSTAINABLE FUTURE (ICRSSHSF 2023)

#### **ABSTRACT**

The aims of International Conference on "Role of Social Sciences and Humanities for Sustainable Future 2023" to explore the potential of these disciplines in fostering sustainable development and addressing critical global issues. With the main theme revolving around leveraging social sciences and humanities, the conference will delve into sub-themes such as the international scenario of socio-economic and political decisions, accelerating economic growth, human resource development in the context of the technological revolution, and India's regional and global challenges for sustainable growth.

UNO, G20, BRICS, G7, WTO, IMF, World Health Organization, IBRD, and other regional institutions hold significant roles in addressing global issues. As policymakers, strategy makers, experts, and stakeholders, they bear the responsibility of actively participating in finding effective solutions to pressing challenges, including the aftermath of the global financial crisis, immigration, multiculturalism, world hunger, poverty, corruption, and promoting holistic business strategies for sustainable development. To combat the perception of paralysis, these institutions must fully embrace their duties and responsibilities, leveraging their collective insights and expertise to devise practical strategies and policies that foster a more sustainable and inclusive future on both regional and global levels.

Amidst the impact of COVID-19, the conference will focus on accelerating economic growth, promoting balanced regional development, and sustainable urbanization. Key areas of discussion will encompass India's Socio-Economic and Political development, forging harmonious relationships with other nations. Topics such as the Banking and Financial sector, measures to improve Non-Banking Financial companies, credit accessibility to agriculture and MSMEs, and the implications of technology on the financial sector will be explored.

The growing relevance of cryptocurrency in the global market and its impact on the economy will be another focal point of discussion. Additionally, the conference will delve into trends and strategies for accelerating economic growth, including addressing domestic economic challenges during the pandemic, formulating effective export and trade policies, and initiatives to boost private investment and consumption.

Discussions will also encompass infrastructure development, health issues, rural development, and reducing disparities in economic and social development across regions.

Furthermore, the conference will examine India's regional and global challenges and issues for sustainable growth. Topics will encompass Foreign Policy, Skill Development, India's Leadership InG20, Poverty and Inequality, Innovation and Digitalization,

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Global Interdependence, Cultural Standardization, Happiness, and Government Initiatives, Pollution and Climate Change Policies, Literacy and Education, Corruption, Gender Discrimination, Terrorism, Communalism, India's **Performance** International Forums, and Unemployment.

In conclusion, the conference aims to foster dynamic and systematic scientific approaches, facilitating global collaborations to address pressing challenges and steer sustainable development towards a prosperous and equitable future. The conference will also focus on accelerating economic growth amidst the impact of COVID-19, promoting balanced regional development and sustainable urbanization. Discussions will encompass India's Socio-Economic and Political Development and its collaboration with other nations for mutual harmony. Key areas like the Banking and Financial sector, measures to improve non-banking financial companies, credit accessibility to agriculture and MSMEs, and the implications of technology on the financial sector will be examined. The growing relevance of cryptocurrency in the global market and its effects on the economy will be another focal point. Furthermore, the conference will delve into trends and strategies for accelerating economic growth, including domestic economic situations and challenges during the pandemic, policies for exports and trade, and initiatives to boost private investment and consumption. Discussions on infrastructure development, health issues, rural development, and reducing disparities in economic and social development across regions will also be included.

India's regional and global challenges and issues for sustainable growth will be explored, covering aspects like foreign policy, skill development, urbanization, India's leadership in G20, poverty and inequality, innovation and digitalization, global interdependence, cultural standardization, happiness and government initiatives, pollution and climate change policies, literacy and education, corruption, gender discrimination, terrorism, communalism, India's performance in international forums, and unemployment.





















### **SUB THEMES**

# 1. RESILIENT FINANCIAL SYSTEMS AND INCLUSIVE ECONOMIC GROWTH: REFORMS, INVESTMENT AND GOVERNANCE

- Addressing Climate Change and Sustainable Economic Policies
- Analysing Free and Bilateral Trade, Globalization, and Sustainable Development
- Cooperative Banking and Inclusive Finance
- Ensuring Sustainable Credit Access to Agriculture and MSMEs
- Exploring Cryptocurrency's Global Market Impact on the Economy
- Financial Sector Reforms for Sustainable Growth
- Food Security and Poverty Alleviation
- Global Financial Crisis and Economic Resilience
- Governance and Anti-Corruption Measures
- Happiness Model vs Economic
   Growth Model
- Immigration, Multiculturalism, and Social Integration
- Inclusive Global Economic
   Governance and Policy Cooperation

- Opportunities and Scope of Foreign Direct Investment in India
- Sustainable Business Strategies and Competitiveness
- Tackling Non-Performing Assets (NPAs) and Reviving the Banking Sector
- Technology, Financial Inclusion, and Cryptocurrency
- The Role of Insolvency and Bankruptcy Code in Sustainable Economic Growth
- Analysing Free and Bilateral Trade,
   Globalization, and Sustainable
   Development
- Opportunities and Scope of Foreign Direct Investment in India
- Cooperative Banking and Inclusive Finance
- Ensuring Sustainable Credit Access to Agriculture and MSMEs
- The Role of Insolvency and
   Bankruptcy Code in Sustainable
   Economic Growth

# 2. Building a Resilient and Inclusive Economy: Policy an Approaches and Way Forward

- Global Economic Impact of COVID-19 and Policy Responses
- Health, Agriculture, and Rural Development for Economic Resilience
- Infrastructure Development and Case Studies
- Implementing Public Policies to Reduce Regional Disparities for Sustainable Outcomes

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- Monetary, Fiscal Policy, and Infrastructure Development for a Sustainable Future
- Reducing Disparities and Promoting Social Development for Inclusive Growth
- Service Sector and Employment Trends for Sustainable Growth
- Addressing Unemployment and Enhancing Employment
   Opportunities for Sustainable growth

- Tackling Poverty and Inequality
   Disparities for Sustainable Progress
- Trade, Investment, and Export Policies for Sustainable Growth
- Understanding Regional Patterns of Employment and Migration for Balanced Development

# 3. TRANSFORMATIVE EDUCATION FOR SUSTAINABLE DEVELOPMENT: REFORMS, EQUITY, AND GLOBAL PERSPECTIVES

- Analysing the New Education
   Policy's Impact on School Education
- Addressing Unemployment and Enhancing Employment
- Analysing the New Education
   Policy's Impact on School Education
- Embracing the New Technological Revolution for Educational Reforms
- Equitable and Inclusive Education
- Evaluating Higher Education Reforms in the Context of Global Sustainability
- Exploring the Export of Educational Services and its Impact on Sustainability
- Internationalisation of Higher Education: growth trends, challenges and future opportunities

- Embracing the New Technological Revolution for Educational Reforms
  - Opportunities for Sustainable growth
- Learning from COVID-19: Lessons and Transformations in Education
- Professional Skill Development and Networking for Sustainable Career Growth
- Promoting Education for Disadvantaged Groups of the Population
- The Political Economy of Economic Policy and its Impact on Human Resource Development

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# 4. INDIA'S COMPREHENSIVE APPROACH TO SUSTAINABLE GLOBAL LEADERSHIP: FOREIGN POLICY, GOVERNANCE, AND ENVIRONMENTAL COMMITMENTS"

- India's Foreign Policy and its Alignment with Global Sustainability Agendas
- India's Leadership in G20 and its Role in Global Sustainability
- Assessing India's Performance in United Nations (UN) Initiatives for Global Sustainability.
- Analyzing India's Role in the World Trade
   Organization (WTO) and Sustainable Trade
- India's Performance in the International Climate Change Regime and its Contributions.
- India's Role in Nuclear Non-Proliferation
   Efforts and Regional Stability
- Promoting Inclusive Socio-Economic Growth
- Addressing Poverty and Inequality for Inclusive Sustainable Growth
- Promoting Skill Development and Entrepreneurship for Sustainable Growth
- Tackling Corruption and the Role of Government Agencies for Sustainable Governance.

- Addressing Gender Discrimination for an Inclusive and Sustainable Society
- Combating Terrorism and Promoting Peace for a Sustainable Future
- Fostering Communal Harmony and Social Cohesion for Sustainable Progress
- Sustainable Development and Environmental Concerns
- India's Policy Concerning Environment and Climate Change for a Sustainable Environment
- Understanding Global Interdependence and Interconnectedness for Collaborative Solutions
- Analysing the Impact of Cultural Standardization and Uniformization on Sustainability
- Exploring Government Initiatives for Happiness and Well-being
- Economic Growth, Innovation, and Digitalization
- Fostering Innovation, Startup, and Digitalization for Sustainable Progress

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### 5. EMPOWERING GLOBAL PROGRESS: EMBRACING THE SEVENTEEN UNO SUSTAINABLE GOALS FOR A BETTER TOMORROW

- "Healthcare equity and sustainable futures": building resilient health
- systems. Ensuring equitable access to healthcare for sustainable well-being.
- "Social innovation for impact": driving creative solutions. Encouraging innovative approaches to address sustainability challenges.
- "Circular economy for sustainable growth": closing the loop for a greener
- Ecosystems, and promoting sustainable practices."
- Advancing peace, justice, and strong institutions": emphasizing the role of peaceful societies and
- Strong governance in sustainable development.
- Promoting health and well-being": discussing healthcare access, disease
- "Promoting life on land": initiatives to protect terrestrial ecosystems, forests, and wildlife.

- Prevention, and fostering mental wellbeing globally. Strengthening responsible
- Business practices and partnerships": encouraging businesses to embrace sustainability and foster collaboration for impactful change.
- Economy. Advancing circular economy models for sustainable production and consumption.
- "Climate justice: bridging the gap: advocating fairness and equity. Addressing climate impacts on vulnerable communities and promoting justice.
- Addressing climate change and environmental sustainability: strategies for combating climate change, preserving biodiversity, conserving natural resources

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### **Registration Details**

#### Link for Online Registration: https://forms.gle/iPAG4FdWQ2n3ZunS7

• Dates of Academic Conference:

• Excursion for Khajuraho or Taj mahal:

Last Date for Submission Of Abstract:

• Registration And Payment Fees Must Pay the Required:

Last Date of Online Registration & Fee Payment:
 And Full Article Submission of For Presentation

2, 3 November, 20234th November, 2023

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10<sup>th</sup> to 30<sup>th</sup> August, 2023 5<sup>th</sup> to 30<sup>th</sup> September, 2023

30 September, 2023

#### **REGISRATION FEES**

S. No.	Participants & Delegates	INTERNATIONAL (US \$)	INDIANS (₹)
1.	Presenter Participants	USD 120	3,000
2.	P.G./Ph. D. Scholar/ Participants	USD 100	2,000
3.	Non-Presenter Participants	USD 100	2,000
4.	<b>Graduates and Online Presenter</b>	USD 50	1,000

Registration Fee Payment Details for Participants

Name Of Bank: State Bank of India

Branch: SBI, Bundelkhand University, Jhansi

Account Number: 42187601370

IFSC: SBIN0003808 MICR: 284002007



Important Note for Non-Indians/ Indians: The airfare will be the responsibility of the delegates to cover.

Important Note: Please be advised that the excursion facility will be exclusively provided to non-Indian participants

- Delegates are responsible for covering their own airfare.
- The registration fee is mandatory; however, Senior Professors/Resource Persons will be exempted from the registration fee.
- Participants can anticipate receiving a comprehensive conference kit and a commemorative souvenir. Additionally, Bundelkhand University is delighted to offer lodging and boarding accommodations for the duration of the two-day conference.
- On the second day, participants will have the opportunity to visit the holy city of Orchha in Madhya Pradesh, renowned for its Ram Raja Temple.

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- The third day will commence with an excursion; participants will be provided with transportation to visit the historic city of Agra. There, you will marvel at the magnificent Taj
- Mahal, one of the wonders of the world, or alternatively, explore the exquisite Khajuraho temple in Chhatarpur district of Madhya Pradesh.
- Furthermore, selected quality papers will enjoy a significant advantage as they will be considered for publication in reputable international platforms such as Springer and Emerald. Both of these platforms are renowned for hosting high-quality peer-reviewed journals and academic books. Accepted papers will have the opportunity to be published in an ISBN book and esteemed peer-reviewed or refereed journals, further enhancing their visibility and credibility within the academic community.

## **EXCLUSIONS OF CONFERENCE EXTENDED**

- The airfare will be the responsibility of the delegates to cover.
- Delegates will be provided accommodation in the university's hotel or guest house. If delegates prefer outside university facilities, they will bear the expenses themselves.
- Please note that personal expenses are not included in the conference package.
- Any activities not mentioned in the provided itinerary are not covered by the conference.
- Kindly be aware that tipping for guides and drivers is not included in the arrangements.
- Items of personal nature, such as laundry, telephone calls, room service, alcoholic beverages, and any additional charges not specified in the package, are the delegates' responsibility. We sincerely hope that the delegates find these arrangements convenient and comfortable during their participation in the conference. Should there be any queries or special requests, we are here to assist and ensure a pleasant experience for everyone.

### **Participants**

The Conference is Open to Undergraduate and Postgraduate Academicians and Researchers in the fields of Social Sciences and Humanities includes Arts and Humanities, Business Management, Hotel Management, Management, Tourism, Banking & Insurance, Accounting, Decision Science, Education, Economics, Finance, Psychology, Law, Political Science, Physical Education, Social Work and History. Finance, Management, Political Sciences, Geography, Agriculture and Environmental Sciences. Additionally, Professionals from Relevant Industries, NGOs, And Government Departments, including Policymakers, are encouraged to attend.

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Kindly register and do the same accordingly:
Last date for registration: 30<sup>th</sup> September, 2023.

REGISTRATION LINK

Click here for Registration: https://forms.gle/iPAG4FdWQ2n3ZunS7

### INTERNATIONAL TRAVEL CONSULTANT





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### INDIAN EXCURSION ON 4<sup>TH</sup> NOVEMBER 2023







TAJ MAHAL, AGRA, UTTAR PRADESH



ORCHHA TEMPLE, TIKAM GARH MP

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